Website Advisory Committee Meeting

Tuesday, October 3, 2023

1pm - 3pm

Virtual Zoom Meeting:

Committee Members

CHAIR: Jacob Vaccaro, Meredith College
Daniel Whitehead, NC LIVE staff and WAC Liaison
Sarah Bonner, Chowan University
Amber Briggs, Avery-Mitchell-Yancy Public Library
Angela Davis, Pitt Community College
Chad Fortner, Central Piedmont CC

Marcella Fredriksson, UNC-Wilmington
Daniel Nañez, UNC-Greensboro
Allen Phillips-Bell, Pender County Public Library
Johnnie Pippin, PL of Johnston County & Smithfield
Whit Preston, Gaston College

Absent

Ryan Miller, UNC-Charlotte
Kelly Spring, East Carolina University
Siu-Ki Wong, Campbell University

Committee Charge

The Website Advisory Committee is responsible for providing input to and feedback on the planning and assessment processes related to the design and organization of the NC LIVE website and other web interfaces. The WAC ensures a web presence that is customer-driven and supports reliable and intuitive access to NC LIVE-provided resources, services, and related materials.

AGENDA

1. **Introductions / Agenda Review / Minutes**

   Welcome to Johnnie Pippin, from the Public Library of Johnston County & Smithfield!

2. **Project Follow-ups**

   Daniel followed up with the results of some of the WAC's previous projects, including:

   - Resource Description Project
   - Resource Accessibility Audit Project

   - NC LIVE Project Brainstorming Session

3. **NC LIVE Annual Conference Theme Brainstorming**

   The WAC brainstormed conference themes for the 2024 NC LIVE Annual Conference, and

provided the Outreach, Promotions, and Partnerships Advisory Committee (OPPAC) with a shortlist of their recommendations.

4. **Annual Development Goals**

Daniel shared his development goals on the NC LIVE website and associated services for 2023-2024.

5. **Updates from Committee Members**

Committee members will have an opportunity to discuss relevant website and interface issues, ask questions, or get feedback about their own web projects.

6. **Next Meeting**

The next meeting will be held in January 2024.

7. **Adjournment**